

Date: Summer 2018
To: Pastors and Men's Leaders
From: Sam Richbart, Scott Haima
Re: **Iron Sharpens Iron Church Promotion Packet**



We are pleased to send you this Promotion Packet for fall's Rochester, NY Iron Sharpens Iron Men's Conference on Saturday, November 3rd! We pray that the conference will be a tool that will help to sharpen and equip your men to serve our Lord better in all areas of their lives.

As you likely know, mobilizing men to an off-site conference is not easy! We will be with you each step of the way to encourage and guide you with the process.

Included in this promotional packet are:

- Conference Posters
- Seminar & Speaker Information (check the website periodically for updates)
- Two-Sided Bulletin Insert Masters
- Sample Text for Bulletins or Email Alerts
- Sign Up / Registration Sheet
- Housing Options (for those coming a long way)
- Conference Brochures
- The 2018 Gameplan on cardstock

Visit www.CSBMinistries.org/isi and click on "Rochester" to see helpful information, including:

- The 2018 Gameplan
- Power Point Slides (Coming soon)
- Promo and Informational Videos (Coming soon)

Each enclosure is important – but we want to draw special attention to the "Gameplan". This tool comes from lessons learned in mobilizing men to a number of events. It should be a big help to you! The Gameplan has guidance to follow each week starting eight weeks before the event. Eight weeks out for Rochester is September 2nd. Write the appropriate dates on the printout and begin using this as a guide.



We are here to serve you. Contact us for brochures, more posters, encouragement or if you just have a question about what happens at the conference. We believe that God will use this conference to sharpen mighty men of God who will stand strong for Him.

Serving Christ with you,

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Cost Structure for Iron Sharpens Iron

Start with the men of your church!

Early registration is a great way for you and the men of your church to save money on registration. By registering 10 days early, you can save nearly 25% on all of your registrations.

You can register online, over the phone or by mailing in your registration form. A registration form for this conference is available at www.CSBMinistries.org/isi.

*Early Registration Group (10 or more men registering together)	\$45 per man
*Early Registration	\$53 per man
Student Registration (age 13-22 and full time student)	\$29 per man
Military Registration	\$29 per man
Standard Registration	\$59 per man
Optional Lunch (only available with early registration)	\$ 8 per man

*Early Registration means that the registration is received ten or more days prior to the conference.
(Wednesday, October 24th for Rochester)