

Date: January 2019
To: Pastor / Men's Leader
From: Kevin DeKam
Re: **Iron Sharpens Iron Church Promotion Packet**



Thank you for requesting a Promotional Packet for the Grand Rapids Iron Sharpens Iron Men's Conference on March 9 and for taking the lead to mobilize the men of your church! We pray that the conference will be a tool that will help to sharpen and equip your men to serve God's Kingdom more effectively in all areas of their lives.

As you likely know, mobilizing men to an off-site conference is not easy! We will be with you each step of the way to encourage and guide you with the process.

Included in this promotional packet are:

- The 2019 Conference Game Plan
- Conference Brochures
- Conference Posters
- Business Card Size reminders
- Seminar & Speaker Information (check the website periodically for updates)
- Two-Sided Bulletin Insert Master Copy
- Sample Text for Bulletin or Email Alert
- Sign Up / Registration Sheet

Each enclosure is important but we want to draw special attention to the Conference Game Plan. This tool comes from lessons learned in mobilizing men to a number of events. It should be a big help to you! The Game Plan has guidance to follow each week starting eight weeks before the event. Please write the appropriate date on the first line of the plan.

I would also like to remind you about the business cards that are included with more available upon request. We have included several business card sized conference reminders for you to hand out as you talk to men about the conference. If you are interested in more of these cards, including enough to use to stuff mailboxes as a simple reminder, please email Rich Rottman at rich.rottman@icloud.com and he will be happy to send more.

Visit www.csbministries.org/isi to find these files and other helpful information. Please also note the slight change in the overall daily schedule this year. We are moving to a slightly shorter format by dismissing at 3:30pm instead of 5:00pm to allow men extra time for travel home and, hopefully, make the commitment a bit more manageable. We hope you will be pleased with this change and are confident that we will not sacrifice crucial content.

We are here to serve you. Contact Rich or I if you need more brochures or posters, need help with lodging during the event, need some encouragement or just have a question about what happens at the conference. We believe that God will use this conference to sharpen mighty men of God who will stand strong for Him.

Serving Christ with you,

A handwritten signature in black ink, appearing to read 'K. DeKam', is positioned above the typed name.

Kevin DeKam
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CSB Ministries

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Cost Structure for Iron Sharpens Iron

Start with the men of your church!

Early registration is a great way for you and the men of your church to save money. By registering more than 10 days prior to the event, you can save nearly 25% on all of your registrations.

You can register online, over the phone or by mailing in your registration form. A registration form for this conference is available at www.csbministries.org/isi.

Standard Registration (at the Door)	\$59 per man
*Early Registration	\$53 per man
*Early Registration Group (10+ men registering together)	\$45 per man
Student Registration (age 13-22 and full time student)	\$29 per man
Active Military Registration	\$29 per man
Optional Lunch (only available with early registration)	\$ 8 per man

*Early Registration means that the registration is *received* by Wednesday, February 27th.

Registration can be completed online, by email, phone or standard mail.

See <http://www.csbministries.org/isi> for more details.