

Date: Summer 2021  
To: Pastors and Men's Leaders  
From: Sam Richbart, Scott Haima  
Re: **Iron Sharpens Iron Church Promotion Packet**



We are pleased to send you this Promotion Packet for fall's Rochester, NY Iron Sharpens Iron Men's Conference on Saturday, November 6<sup>th</sup>! We pray that the conference will be a tool that will help to sharpen and equip your men to serve our Lord better in all areas of their lives.

As you likely know, mobilizing men to an off-site conference is not easy! We will be with you each step of the way, to encourage and guide you with the process.

**Included in this promotional packet are:**

- Conference Posters
- Seminar & Speaker Information (check the website periodically for updates)
- Two-Sided Bulletin Insert Masters
- Sample Text for Bulletins or Email Alerts
- Sign Up / Registration Sheet
- Housing Options (for those coming a long way)
- Conference Brochures
- The 2021 Gameplan on cardstock

Visit [www.CSBMinistries.org/isi](http://www.CSBMinistries.org/isi) and click on "Rochester" to see helpful information, including:

- The 2021 Gameplan
- Power Point Slides (Coming soon)
- Promo and Informational Videos (Coming soon)

**Each enclosure is important – but we want to draw special attention to the "Gameplan".** This tool comes from lessons learned in mobilizing men to a number of events. It should be a big help to you! The Gameplan has guidance to follow each week starting eight weeks before the event. Eight weeks out for Rochester is September 12<sup>th</sup>. Write the appropriate dates on the printout and begin using this as a guide.



**We are here to serve you. Contact us for brochures, more posters, encouragement or if you just have a question about what happens at the conference.** We believe that God will use this conference to sharpen mighty men of God who will stand strong for Him.

Serving Christ with you,

*Sam Richbart*

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[www.CampHickoryHill.org](http://www.CampHickoryHill.org)  
[www.CSBMinistries.org](http://www.CSBMinistries.org)

[www.IronSharpensIron.net](http://www.IronSharpensIron.net)



## **Cost Structure for Iron Sharpens Iron**

### **Start with the men of your church!**

Early registration is a great way for you and the men of your church to save money on registration. By registering 10 days early, you can save nearly 25% on all of your registrations.

You can register online, over the phone or by mailing in your registration form. A registration form for this conference is available at [www.CSBMinistries.org/isi](http://www.CSBMinistries.org/isi).

*Early Registration Group (10 or more men registering together)	\$47 per man
*Early Registration	\$55 per man
Student Registration (age 13-22 and full-time student)	\$30 per man
Military Registration	\$30 per man
Standard Registration	\$61 per man
Optional Lunch (only available with early registration)	\$ 8 per man

\*Early Registration means that the registration is received ten or more days prior to the conference.  
(Wednesday, October 27<sup>th</sup> for Rochester)