

# BECOME A CORPORATE SPONSOR

*MAKE A DIFFERENCE IN THE LIFE OF A BOY*



## WHO WE ARE

You can make a meaningful contribution to Christian Service Brigade by sponsoring Pedaling for a Purpose. Since 1937 Brigade has been making a difference in the lives of boys and men. We know the importance of mentoring. We equip men with the tools they need to mentor boys of all ages as they grow into manhood. We see the devastation of fatherlessness and the destruction it leaves behind in the life of a boy as he becomes a man and father himself. Brigade is here to step in and reach out to both men and boys. Our boys will be mentored by someone. The question is, who will play that vital role? CSB helps to create a context, content, and culture designed for boys and men to thrive as they grow together and become the leaders of tomorrow.

## WHAT OTHERS SAY ABOUT US

“What I really remember about CSB is not what we did or learned. I remember those men pouring their lives into me, living their lives in front of me, challenging and training me to live as a man of God. That’s the key: relationships.” Brett Clemmer, President, Man in the Mirror

## ABOUT THE RIDE AND SPONSORSHIP

This is a nationwide multi-location riding event. Participants are children, youth, and families. Sponsorship can be customizable. With any sponsorship, your logo and website link will be added to our sponsorship page on [Pedaling for a Purpose csbministries.org/PURPOSE2024](https://csbministries.org/PURPOSE2024). See the level descriptions attached for more details

## CONTACT

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**CSBMINISTRIES.ORG/PURPOSE2024**

ALL LEVELS INCLUDE LOGO ON T-SHIRT

## **BMX LEVEL- \$300**

- SMALL LOGO ON PEDALING FOR A PURPOSE WEBSITE WITH LINK TO YOUR WEBSITE
- 1 RIDING REGISTRATION WITH T-SHIRT
- LOGO ON EMAIL COMMUNICATIONS AND T-SHIRT

## **ROAD RIDER LEVEL - \$500**

- SMALL LOGO ON PEDALING FOR A PURPOSE WEBSITE WITH LINK TO YOUR WEBSITE
- 2 RIDING REGISTRATIONS WITH T-SHIRT
- LOGO ON EMAIL COMMUNICATIONS AND T-SHIRT
- SHOUT OUT ON OUR SOCIAL MEDIA**

## **MOUNTAIN BIKER LEVEL - \$1250**

- MEDIUM LOGO ON PEDALING FOR A PURPOSE WEBSITE WITH LINK TO YOUR WEBSITE
- 3 RIDING REGISTRATIONS WITH T-SHIRT
- LOGO ON ALL EMAIL COMMUNICATIONS AND T-SHIRT
- SHOUT ON ON SOCIAL MEDIA POST
- OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS FOR PARTICIPANT PRIZE PACKAGES

## **CROSS COUNTRY LEVEL - \$2500 OR MORE**

- LARGEST LOGO ON PEDALING FOR A PURPOSE WEBSITE WITH LINK TO YOUR WEBSITE
- 5 RIDING REGISTRATIONS WITH T-SHIRT
- LOGO ON ALL EMAIL COMMUNICATIONS AND T-SHIRT
- SHOUT OUT ON SOCIAL MEDIA POST
- OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS FOR PARTICIPANT PRIZE PACKAGES
- LOGO IN PRIZE PACKAGE THANK YOU CARD
- RECOGNITION IN ALL PROMOTIONS
- AS A SPONSOR, YOU'LL PROVIDE BRIGADE UNITS WITH FREE BIKES AND BOARDS CURRICULUM

# **SPONSORSHIP LEVELS**



 **CHRISTIAN SERVICE BRIGADE**

**THANK YOU FOR YOUR GENEROUS SUPPORT!**